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WELCOME TO THE MAYNE ALLSTARS INFORMATION PACK!

Founded in 2018 by Theo Mayne, our program manager, head coach, and now BAFTA & NTA winning reality star, Mayne Allstars is proud to be entering our 8th season! We are thrilled with the growth we've experienced, especially after the challenges of the U.K. lockdown.

At Mayne Allstars, our mission is to help every athlete become the best version of themselves. Whether you are new to cheerleading or already experienced, we're committed to developing your skills and pushing you to reach your full potential in the world of cheer and dance.

Our program continues to grow and evolve, but we are already leading the way in promoting sports positivity across Leeds and on social media. We passionately believe in our MAYNE goal – to spread positivity and show that with hard work, dedication, and the support of a great team, anything is achievable. Our motto? Achieve greatness and be the best you aspire to be.

WHAT IS CHEERLEADING?

Cheerleading is an exciting sport that combines gymnastics, acrobatics, tumbling, dance, and basket tosses. It requires immense trust among teammates and is both physically and mentally challenging. It provides opportunities to learn new skills and discover abilities you never thought possible. Cheerleading is an inclusive sport, welcoming athletes of all ages, shapes, sizes, races, genders, and sexualities.

The 2025/26 season runs from August 2025 to July 2026, with teams competing according to SCUK/IASF guidelines at all levels. Age restrictions will be followed based on event producer guidelines.

OUR JOURNEY

The Mayne Allstars journey is a shared experience, and we cherish every moment of it. From our team's growth to the amazing accomplishments of our athletes, we document everything to celebrate our progress via our positive Social media platforms. Social media plays a huge role in how we connect, share positivity, and support others, and our presence in Leeds is quickly becoming a source of inspiration.

You can follow our journey and stay up to date with everything Mayne Allstars through our social media channels:

• Instagram: Mayne Allstars

YouTube: <u>Mayne Allstars YouTube Channel</u>

Facebook: <u>Mayne Allstars Facebook</u>



IMPORTANT INFORMATION

Thank you for your interest in Mayne Allstars! We are thrilled about the possibility of welcoming you into our cheer family. This pack holds all the essential details you need to understand the season ahead. Please ensure you read it carefully.

Cheerleading can be an expensive sport, but we are committed to keeping it as affordable as possible for all our athletes and members, especially in the aftermath of COVID-19. To make cheerleading more accessible, we offer payment plans to help you meet the deadlines. You can find out more about these by speaking to a member of staff.

As cheerleading is a team-based sport, it requires full commitment throughout the season. All scheduled training sessions are compulsory, and participation in competitions is non-negotiable. Please make sure to keep competition weekends free. All important dates can be found below.

If you have any holidays planned during the season, please notify a staff member at the beginning of the season so we can add your holiday to our tracker.

Please also familiarise yourself with the fees and costs for the duration of the season. We do not tolerate missed or overdue payments. A commitment fee is due at the start of every season. If you break your commitment, you will be charged a breach fee, this will depend on when you leave in the season.

Please note that failure to meet your commitment fee will result in an additional charge. It's important to ensure that all payments are made on time to avoid any extra fees.

To keep you informed, Mayne Allstars sends out monthly newsletters in advance. These will be emailed to you and posted in our private Facebook groups to remind you of upcoming events and important dates.

Mayne Allstars are proud members of SportCheer England For more details, please visit: SportsCheer England.





INTRODUCING OUR TEAMS & CLASSES

We are proud to offer training at an excellent facility with top-notch equipment, located at:

Fearnville leisure centre Oakwood Ln, Leeds LS8 3LF

Our training space features a 2 cheer floors; 7-panel and 5 panel dead floor, various training aids. Air tumble tracks, heating, PA music system, and much more to enhance your experience and training sessions we train in one of the largest cheer spaces in Leeds.

Due to the overwhelming interest in Mayne Allstars, we will be expanding our teams and introducing an open team for athletes aged 17+ and also 20+ (please note that minimum team size is 10 athletes)

COMPETITIVE CHEER ALLSTAR & PREP TEAMS

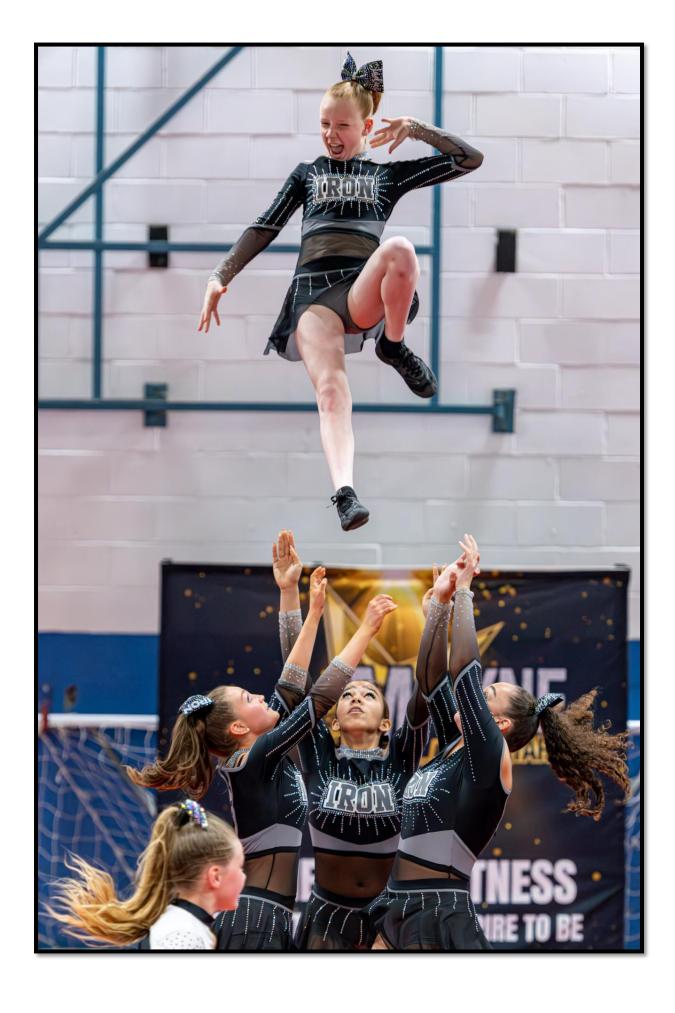
TEAM NAME	LEVEL	AGES	DAYS/TIMES
MARVELLOUS MAYNES	MINI NOVICE LEVEL 0/1	5-8 2017-2021	SUN 11:15AM – 1:00PM
MAYN'IACS	U12 PREP LEVEL 1	8-12 <i>2013-2018</i>	SUN 1:00PM – 3:00PM
MAY' JORS	IASF U14 LEVEL 2	10-14 <i>2011-2016</i>	SUN 3:00PM – 5:00PM
MAY'HEM	SENIOR LEVEL 1	12+ <i>2014</i>	SUN 1:00PM - 2:30PM
IRON LADIES	IASF U16 LEVEL 2	12-16 2009-2014	SUN 3:00PM - 5:00PM

RECREATIONAL CHEER CLASSES

CLASS NAME	CLASS LEVEL	AGES	DAYS/TIMES
MAYNE MOMENTUM	BEGINNERS	4+	SUN 11:15AM – 1:00PM









MA ETIQUETTE

At Mayne Allstars, we take immense pride in our program and expect all members to uphold the standards that make our team successful. Anyone wishing to join us must be aware of the training etiquette and rules outlined below. Failure to follow these guidelines may result in removal from the program.

Mayne Allstars works on a 3-strike policy. This ensures the season runs smoothly and fairly for all. Here's how it works: if you do something substantially wrong, a red strike will be issued. Examples of violations include:

- Missing many training sessions
- Missing consecutive training sessions
- Rudeness or disrespect towards a MA staff member
- Missing multiple payments (unpaid balances may result in legal action)
- Negative attitude during training
- Being late to training
- Not complying with a coach's decision
- Bullying or harassment
- Persistent negativity
- Any other situation where we feel a red strike is warranted
- Missing payments

Each red strike will come with a discussion card, outlining the issue. After receiving 3 red strikes, you will be removed from the program and may be unable to return for up to 2 seasons.

Training Etiquette:

- 1. Know your training time Be aware of when your session begins.
- 2. Arrive 10 minutes early This allows you to be ready and prepared.
- 3. Use the time before the session to be "training ready" Get focused and prepared to start.
- 4. Lateness will not be accepted If you are late, it will result in a strike.
- 5. Respect and listen to all coaches Follow instructions and decisions.
- 6. Be willing to work hard and push yourself A positive attitude and strong effort are essential.
- 7. Respect all MA staff members Show professionalism and kindness.
- 8. Strictly NO PHONES on the floor during training unless instructed otherwise It's disrespectful to be on your phone when a coach is teaching.
- 9. Check your phone during drink breaks only Keep your focus during training.
- 10. Bring a positive and motivated attitude to each session Be enthusiastic and engaged.
- 11. If you need to miss a session, please contact a MA staff member in advance. Excused absences include:
 - Illness
 - o Family death
 - o Injury
 - Holidays (with prior approval)
- 12. Respect each other Be supportive and encouraging towards your teammates.
- 13. No water bottles on the floor during training Keep the space tidy and safe.
- 14. No outdoor shoes in the gym Please wear indoor gym shoes or cheer shoes.
- 15. Wear suitable training attire Dress appropriately for practice.
- 16. Bring plenty of water to stay hydrated.



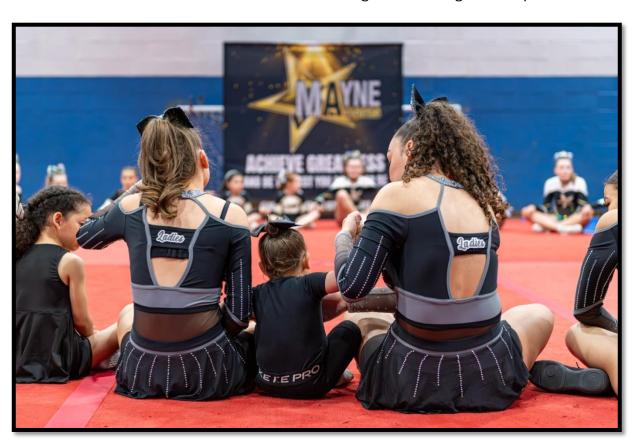
COMPETITION CALENDAR

PLEASE KEEP COMPETITION WEEKENDS FREE. ALL DATES LISTED BELOW.

TEAMS ATTENDING:

Competition Name	Teams Attending	Dates	Location
REVO REBELLION	IRON LADIES MAY'JORS	24 th / 25 th JAN	NORBEK CASTLE BLACKPOOL
ICE FROSTBITE	ALL TEAMS	7 th / 8 th FEB	WINTER GARDENS BLACKPOOL
FC ESSENTIALS	MARVELLOUS MAYNES MAYN'IACS	14T FEB	MANCHESTER CENTRAL
FC CIRCUS SPECTACULAR	IRON LADIES MAY'HEM MAY'JORS	28 th FEB / 1 st MARCH	EIS SHEFFIELD
MAYNE SHOWCASE	ALL TEAMS	22 nd MARCH	LEEDS
ICE SUMMER MELTDOWN	ALL TEAMS	16 th / 17 tH MAY	EIS SHEFFIELD
ECC GERMANY	IRON LADIES Separate information pack for this competition	$22^{ND}-26^{th}$ MAY	BOTTROP
CHEER CITY NATIONALS	ALL TEAMS NO MARVELLOUS MAYNES	13 TH / 14 TH JUNE	EIS SHEFFIELD

Please note: All athletes must commit to attending all their assigned competitions.





PRICES & FEES

We strive to keep our prices and fees as simple and affordable as possible to ensure you can have a stress-free and enjoyable season. it's our goal to make cheerleading as accessible as possible. To help, we offer several payment plans and block payment options, outlined below.

COMPETITION TEAMS | ALLSTAR/PREP

Joining Fees

Joining/Commitment Fee: £90.00
 (Covers music, insurance, training top, administration costs)

If you leave before the end of the season, you will be in breach of your agreement and required to repay the commitment fee. This fee is subsidised depending on the month in which you leave

Standard Monthly Training Fee:

This fee is across all competitive teams

- £48.00 per month (Covers training space and equipment)
- Payment due by the 10th of each month
- An overdue payment fee of 10% will be applied for missed payments.
- Payments must be made to the bank details provided.

ALL FEES ARE NON-REFUNDABLE and are not based on class attendance for that month.

Standard Crossover Fees per Competition: £30.00 PAID per month November 25th – March 26th (If your athlete is on more than one team, this fee is required for each competition they attend)

Standard Crossover Fees per month: £20.00

(If your athlete is on more than one team, this fee is required each month)

Recreational Cheer Fees

• Joining Fee: £45.00

(Covers insurance, training top, administration costs)

Monthly Training Fee: £35.00

(Covers training space and equipment)

Please ensure all payments are made on time to avoid late fees. If you have any questions or need further clarification, do not hesitate to reach out!



COMPETITION FEES

For Competitive Teams Only

Deadlines for competition payments are set to ensure that we can pay the competition providers on time. Failure to meet these payment deadlines will put your athlete/team at risk of missing the event and losing the fee. Please note that all competition fees are non-refundable,

PAYMENT INFORMATION

All competition fees should be paid to the following bank details:

Bank: Lloyds

Account Name: Mayne Allstars Account Number: 68685660

Sort Code: 30-98-97

Please reference the athlete's full name/payment when making transfers.

PAYMENT INSTALMENTS

TEAM	INSTALMENT 1	INSTALMENT 2	INSTALMENT 3
	Oct 29th	Dec 1st	Feb 22nd
MARVELLOUS MAYNES	£30.00	£60.00	20.02
MAYN'IACS	£65.00	£41.00	£35.00
MAY'JORS	£65.00	£70.00	£35.00
IRON LADIES	£65.00	£70.00	£35.00
MAY'HEM	£65.00	£70.00	£35.00

For any questions on payments, please contact us at |Email: theo.mayne@mayneallstars.co.uk

Please make sure that all payments are made on time to avoid complications with your team's competition attendance. Let us know if you have any questions or need further clarification.



CLUB UNIFORM: £200

We have a standard uniform throughout the clubs to keep it cost effective and practical for all members.

TEAM BOWS: £25.00

(Uniforms will not change unless the athlete competes on multiple teams)

UNIFORM POLICY

At Mayne Allstars, uniforms are an essential part of our competitive teams. Each team has a custom-designed uniform, which is purchased once and is kept for multiple seasons. Please be aware that these uniforms are a one-off purchase and are intended to be used across several years. We do not change uniforms during a season or even within a three-year period.

Black cheer shoes required for all athletes (non-split flat soles)

Important Points About Uniforms:

- One-time purchase: Your athlete will only need to buy their uniform once, and it is kept for the duration of their time with Mayne Allstars (typically several seasons).
- Uniform Care: It is important that uniforms are well looked after, as they will be used for multiple seasons.
- Buy and Resell Scheme: If you move to a different team or your athlete outgrows their uniform, we offer a buy and resell scheme. This allows you to sell your current uniform and buy a new one if needed.
- No uniform changes within a season: We ensure consistency in our uniforms, so no changes will be made mid-season or within three years.
- Deadline for uniform orders: September 20th

By following these guidelines, we can maintain a high standard of uniforms for all our athletes and ensure they are ready to perform at their best.





COMPETITION READY

We all want to look our best when it comes to a competition, and it is important to us that we do! As Mayne Allstars athletes, we take pride in presenting a uniformed, united, and polished look when taking the floor. Below is the guide on how you should look for competition day.

Makeup & Hair: Cheerleading is a glamorous sport, and hair and makeup are an essential part of the overall uniform. Your coach will set the hair and makeup look at the start of the season, and it must be followed for all competitions. This is not just about appearance — it helps create a unified team image and contributes to your overall presentation score. Please ensure your competition look is complete and consistent with the team guidelines.

Important Information:

- Fake Tan: If you choose to fake tan for competitions, please ensure you do so in advance. Tan can rub off on your uniform and affect your grip, making it harder to perform. Plus, competition floors can get hot and sweaty, and you don't want tan to run during your routine. #NOTANICELOOK! If you need help, we have a staff member who offers a tanning service—please ask an MA staff member for more details.
- **Piercings:** All piercings must be removed before entering warm-up. If for any reason you cannot remove them, please cover them with a nude plaster.
- **Fingernails:** Nails should be kept at a suitable length—not just for competitions, but throughout the season. Long or sharp nails can be dangerous for both you and your teammates during stunts and routines.

We are passionate about how we present ourselves, so following these guidelines ensures we all look our best and are ready to perform at the highest level.

Before each competition, a Competition Information Pack will be sent out to you. This will include event details such as times, locations, expectations, and any other valuable information. These will be shared with you well in advance so you can prepare properly.



COMPETITION TRAVEL

Competitions are held across the UK, so it's important to plan your travel in advance. We take punctuality very seriously, and lateness to events will not be tolerated. For national championships, we may arrange group travel options such as coach, train, or flight, depending on the event location. Travel details will be shared with you in the monthly newsletter, which will be sent out well in advance.

All travel costs will be provided to you ahead of time, so you can plan accordingly.

COMPETITION HOTELS

For some competitions, particularly those held further away, we may need to stay overnight before and/or during the event. This is especially common if we have early competitions the next day, or if we need to compete multiple times. We always strive to support our Mayne Allstars teams, and we kindly ask all supporters to consider staying over if a hotel is needed for an event.

We will provide all hotel details in the monthly newsletter in advance, so you can make the necessary arrangements.

When it comes to hotel bookings, you will be informed whether you are responsible for arranging your own accommodation or if Mayne Allstars will handle the bookings, depending on the distance and the type of event. All accommodation costs will be communicated to you ahead of time.

INTERNATIONAL TEAM

The Mayne Allstars International Team is an exciting opportunity for athletes to compete at the highest level on the global stage. This team competes in international competitions, including major events like ALLSTAR Cheerleading Worlds, Summit, and other prestigious global cheer events.

Being part of the International Team requires extra commitment, both in terms of training and travel, as well as additional fees for international competition registration, travel, and accommodation. These events will require thorough preparation, and athletes must be dedicated to putting in the extra work and focus.

Key details for the International Team include:

- Selection Process: Athletes will be selected based on skill level, commitment, and readiness for international competition.
- Training Commitment: International team members must commit to additional training sessions and conditioning, along with regular attendance at team practices.
- Travel and Accommodation: International competitions often require significant travel, and Mayne Allstars will provide information on how travel, accommodation, and event registration will be organized. All costs will be presented in advance.
- Competition Fees: Additional fees will apply for international competitions. These will cover registration, travel, accommodation, and other event-specific costs.

More information about the International Team and upcoming events will be shared with those who are selected, along with specific payment plans for these higher-level competitions.

If you're interested in competing at the international level with Mayne Allstars, we encourage you to show consistent dedication, attend all required practices, and work hard to develop your skills. This is an exciting opportunity to represent Mayne Allstars on the world stage



MAYNE ALLSTARS CALENDAR (2025-2026)

	2025	2026
JULY		JANUARY
•	27th Official Tryouts	4th Training Session
		• 11th Training Session 🖺
AUGUST		• 18th Training Session 🖺
		• 24 th / 25 th REVO REBELLION
•	31st FIRST Training Session	
		FEBRUARY
SEPTEMB	ser 🖺	
		• 1st Training Session 🖺
•	7th Training Session	• 7 th / 8th ICE FROSTBITE
•	14th Training Session	• 15th Training Session 🖺
•	21st Training Session	22nd Training Session
•	28th Training Session	28 th FC Circus spectacular
_	Zotti į Training Sossion	
OCTOBER		MARCH
OOTOBEI		
_	5th Training Session	1st FC Circus Spectacular
•	5th Training Session	8th Training Session
•	12th Training Session	15th Training Session Mother's Day
•	19th Training Session	22nd MAYNE SHOWCASE
•	26th Training Session Halloween themed session	29th Training Session
		Zota Training Good on
NOVEMB	EK 🗂	APRIL
•	2nd Training Session	12th Training Session
•	9th Training Session	19th training session
•	16th Training Session	
•	23rd Training Session	26th Training Session
•	30th Training Session	MAY
DECEMBI	ER	• 3rd Training Session
•	7th Training Session	 10th Training Session 17th ICE Summer Meltdown
•	14th Training Session	• 22 ND – 26 th GERMANY
•	21st Training Session Christmas break	
		• 31st Training Session 🖺
		JUNE
		JONE
IMPORTA	INT NOTES.	• 7th I training aggion
IMPORTA	NT NOTES: A	• 7th training session
Dicas	o Looked Training Months and assistant Assistant description	13 TH / 14th CHEER CITY NATIONALS 21ct Training Cooping February Days
	ee Locked Training Months and sessions –Any missed sessions ess months or the week before competition will result in a red	21st Training Session - Father's Day
_	neerleading is TEAM sport	28th Training Session
		IIII V (okillo month)
<u>OTHER</u>		JULY (skills month)
We will ha	ave Gala events throughout the season. Details will be sent out in	5th Training Session
the montl	hly newsletters.	12th Training Session
		19th Training Session
		• 24 th End of Season Ball
		26 th SEASON 9 TRYOUTS



IMPORTANT CONTACTS:

Owner/Program Director: Theo Mayne **Email:** theo.mayne@mayneallstars.co.uk

Mobile: 07850418513 Facebook: Theo Mayne

First aider

Head Secretary/Finance Manager: Kelly Marshall

Email: theo.mayne@mayneallstars.co.uk | admin@mayneallstars.co.uk

Head Fitness lead/Coach: Shyla Mayne **Email:** admin@mayneallstars.co.uk

First aider

Head Coach: Louise Broadbent **Email:** admin@mayneallstars.co.uk

Mobile: 07488272540

First aider

Senior Coach: Tammi Matthews **Email:** admin@mayneallstars.co.uk

Mobile: 07792839091

First aider

Coach: Emma Campbell

First aider

Coach: Olivia Buchanan

First aider

FUNDRAISING LEADS: Jenna wood & Leanne Okpovie

Communications/policy lead: Emma campbell

Safeguarding Officer: Theo Mayne & Louise Broadbent

Ways to Stay Informed:

1. Join Our Facebook Group:

All athletes and members must join the private group "MAYNE ALLSTARS | Athletes & Members" on Facebook.

o Note: If the athlete is under 18, a parent/guardian must join the group on their behalf.

2. Private Team Groups:

Each team will have its own private group, and you will be invited to join.

3. Newsletters:

We send out monthly newsletters with updates on upcoming events, training, and competitions. Please ensure that your email address is correct so you don't miss any valuable information!



WHY CHOOSE US

Mayne Allstars was established in September 2018 with the mission of providing top-tier Allstar cheerleading opportunities to children in East Leeds and the surrounding communities. Since our founding, we've consistently exceeded expectations, helping athletes reach their full potential and become the best they aspire to be. Here's why you should choose us:

State-of-the-Art Facility:

We train in a **Leeds largest cheerleading facility**, FEARNVILLE LEISURE CENTRE, equipped with a **7-panel & 5- panel floor**, training aids, heating, surround sound music system, family waiting area, refreshments. We ensure a safe, comfortable, and well-equipped environment for our athletes to thrive.

• Competitive Teams & Travel Opportunities:

We offer a range of competitive teams that come with amazing travel opportunities, helping athletes to gain valuable competition experience and exposure.

• Skill Progression & Elite Training:

Our coaching staff is dedicated to helping every athlete progress at their own pace, providing structured training sessions tailored to build the skills required to advance through levels and reach elite athlete status.

No Hidden Costs:

At Mayne Allstars, we believe in clear and transparent pricing. There are no hidden costs or extra charges for additional classes—everything is included.

• A Growing, Unique Club:

We are a rapidly growing cheer club based in East Leeds, always looking for innovative ways to stand out from the crowd and provide the best experiences for our athletes.

Fun & Creativity:

We have a fun and energetic atmosphere, where we push boundaries with creativity and always encourage our athletes to express themselves in new and exciting ways.

Positive & Supportive Energy:

Our club is built on a foundation of positive energy and support. We celebrate each athlete's progress and achievements while creating a community of support within and outside of cheer.

• Valuable Life Lessons:

Cheerleading with us goes beyond just the sport. We teach our athletes valuable life lessons that they can carry with them both in and out of the gym.

• Teamwork & Hard Work:

We teach our athletes that teamwork makes the dream work. Success doesn't happen overnight—it takes hard work, dedication, and a willingness to push past comfort zones. 1st place trophies are earned through effort, persistence, and teamwork.

• Strong Social Media Presence:

We have a heavy social media presence, using all platforms to spread positivity, share success stories, and support others within the cheer and dance icommunity.

At Mayne Allstars, we don't just train athletes—we develop champions who are equipped with the skills, work ethic, and mindset to succeed in cheerleading and in life. Join us today and become part of our growing family!



Communication Guidelines:

- Please use Theo Mayne as your main point of contact for any questions or concerns.
- Please use your team coach for any team/training/competition questions or concerns.
- All staff members are approachable and happy to help. Use the provided contact details for any communication.

We value clear communication and look forward to a successful season together!



ACHIEVE GREATNESS AND BE THE BEST YOU ASPIRE TO BE